



M&A COMMUNITY IN BELGIUM

CONNECTING AND ELEVATING DEALMAKERS
ACROSS THE REGION.

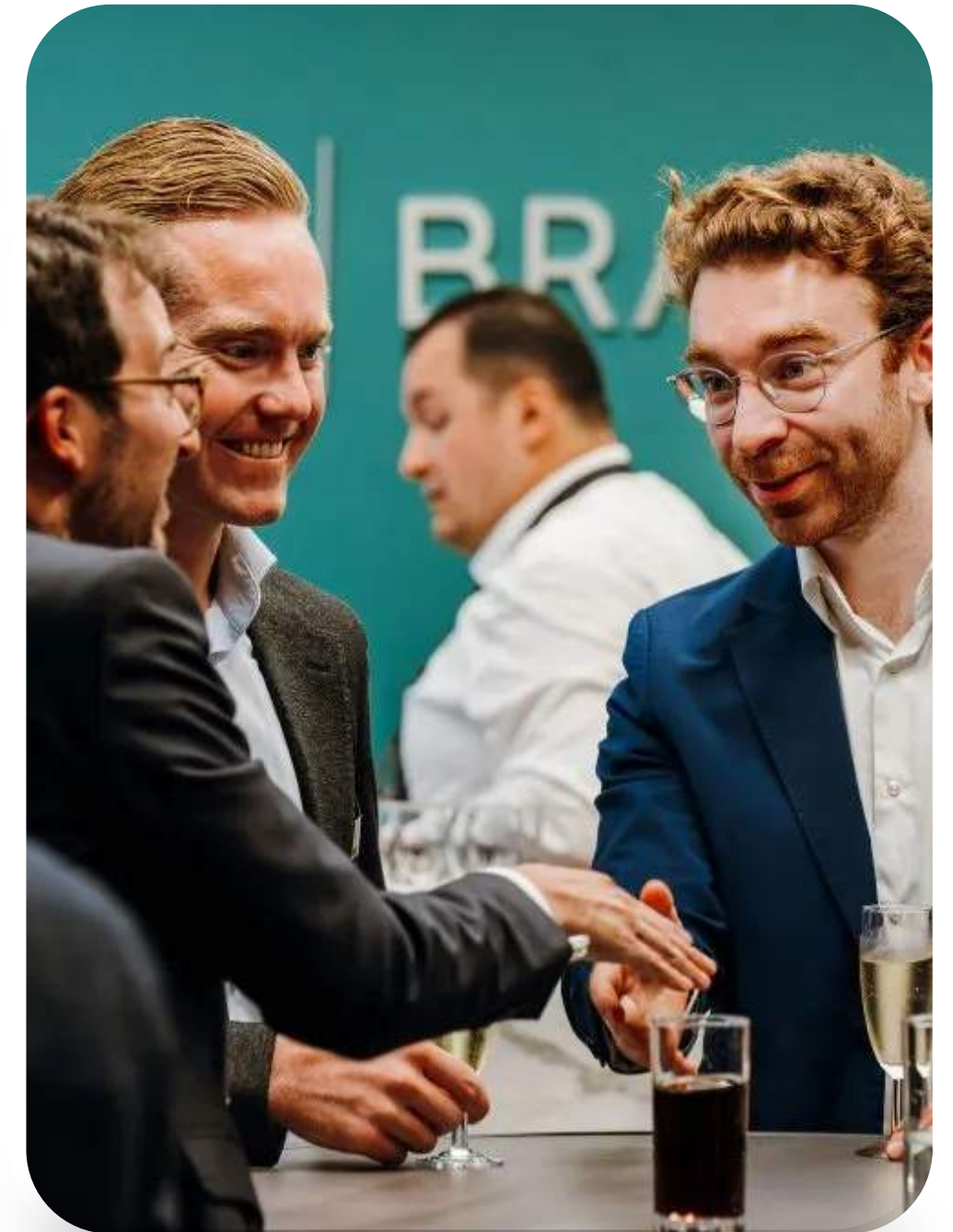
MISSION STATEMENT

EMPOWERING CONNECTIONS

To connect and empower M&A professionals by turning knowledge and networks into real opportunities for growth and dealmaking.

SHAPING THE ECOSYSTEM

To be the driving force of Belgium's M&A ecosystem, uniting leaders, insights, and opportunities that shape the market.



Events

Where the region's top dealmakers meet, exchange ideas, and spark opportunities that last.

- Flagship Gatherings
- Intimate Roundtables
- M&A Forums
- Curated panels
- Private Equity Summit
- Summer Party
- Padel Tournament



Media

Your brand stays front of mind with consistent visibility across trusted industry channels all year.

- Website
- Newsletters
- Podcasts
- Webinars
- Whitepapers



Database

Be seen where decisions are made: on the platform that showcases market leaders and dealmakers.

- Dealmakerdata.be
- League Tables
- Insights
- Profiles
- Community



Awards

Stand in the spotlight at the M&A Awards, the stage where credibility meets recognition.

- M&A Awards
- High-Impact Networking
- Prestigious Recognition
- Red Carpet
- Nominate, Sponsor



The Reach of Our Community



- **22,000+ visitors** - top-of-funnel awareness
- **1,000+ newsletter subscribers** - direct, opted-in distribution
- **15,000 professionals in our network** - senior, investment-focused
- **1,000+ Awards attendees** - high-profile visibility
- **200+ Summer Party attendees** - informal networking
- **10+ partners/advertisers** - trusted by industry leaders

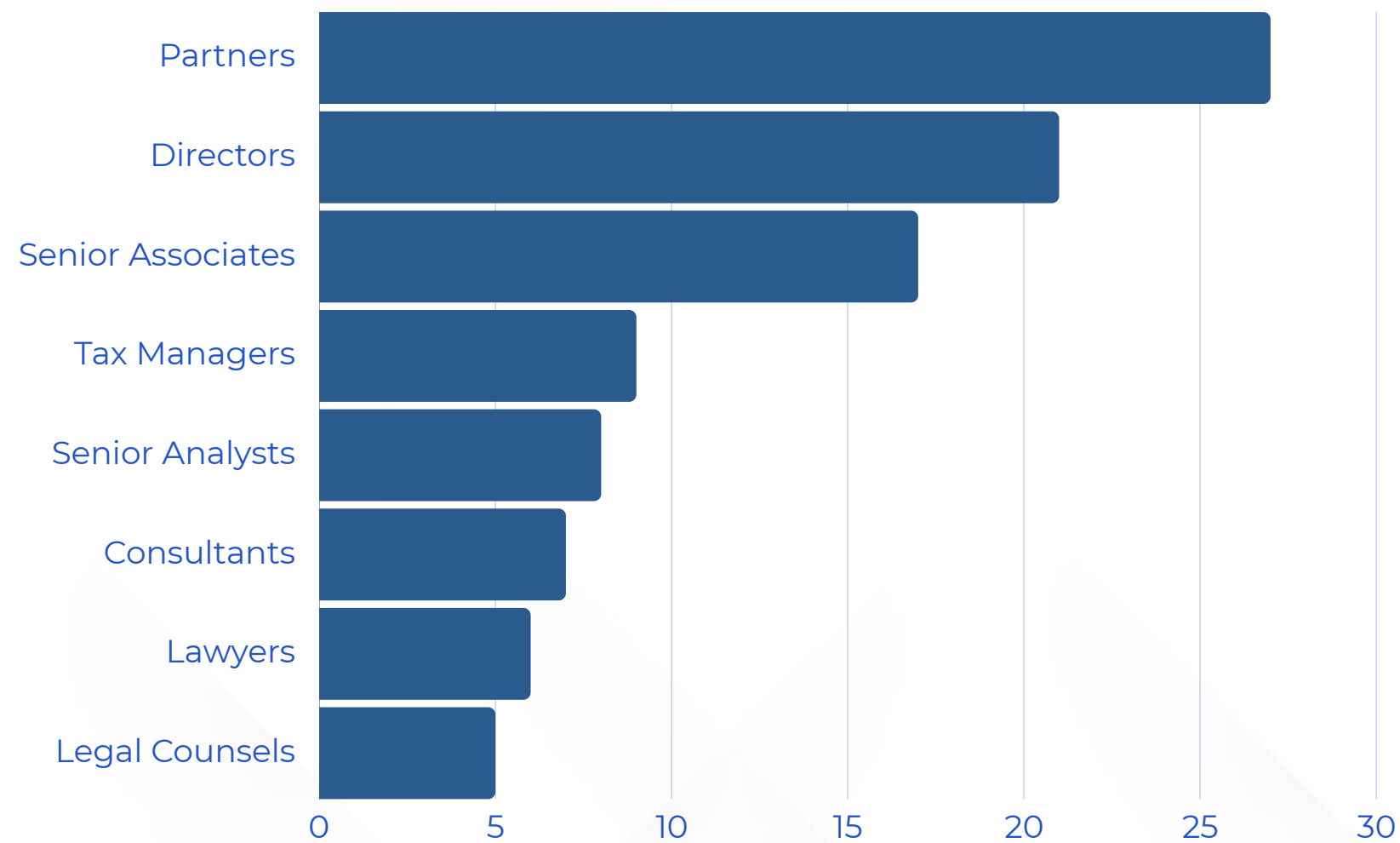
M&A FIGURES FOR SEPTEMBER 2025

- **780** newsletter readers
- Average monthly growth of **5%**
- Open rate around **30%**
- Click rate around **20%**
- **3,000** LinkedIn followers
- Email reach of around **3,000** M&A professionals
- **1,450** participants at M&A events in 2025



Who You Reach

A broad audience of senior-level & investment-focused individuals.



ENGAGEMENT ACROSS EVERY CHANNEL



Website



Newsletter



Social Media



Forums



Awards





Strategic Partnership Options

COMMUNITY ACCESS

Access to the M&A Community	Platinum Partnership	Gold Partnership	Company Partnership
Full Membership for your Employees	Up to 50 employees	Up to 20 employees	Up to 12 employees
Young Community Memberships	20	10	5
Invitations to all (Young) M&A Forums	Yes	Yes	Yes
Invitations to the Summer Party	Yes	Yes	Yes
Access to the M&A Deal Database	20	10	5

Strategic Partnership Options

EVENTS ACCESS

Events	Platinum Partnership	Gold Partnership	Company Partnership
Hosting a M&A Forum	Yes	Yes	No
Contribution to M&A Forum	Yes	By Invitation	By Invitation
Visibility with logo in all communication about & during M&A Forum	As Platinum Partner	As Gold Partner	As Company Partner
Visibility with logo in all communication about & during Summer Party	As Platinum Partner	As Gold Partner	As Company Partner
Wishlist	Yes	No	No
Dinner table M&A Awards (8 persons)	Yes	No	No
4 extra tickets afterparty M&A Awards	Yes	No	No
Entrance Private Equity Summit BE	10 persons	4 persons	2 persons

Strategic Partnership Options

MEDIA ACCESS

Media	Platinum Partnership	Gold Partnership	Company Partnership
Access to the website	Yes	Yes	No
Visibility with logo on the website	As Platinum Partner	As Gold Partner	As Company Partner
Whitepapers on www.MandA.be	12	8	4
Article/column (in cooperation with editorial team)	12	8	4
Interview	4	2	1
Unlimited news/press releases	Yes	Yes	Yes
Company profile and dealmakers in the Who’s who of the M&A Deal Database	Yes, 25 dealmakers	Yes, 10 dealmakers	Yes, 5 dealmakers
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SPONSORSHIP

M&A AWARDS

- 1,000+ dealmakers in attendance
- Visibility as a sponsor with logo + hyperlink on MAawards.be
- Mention in articles about the M&A Awards on MandA.be
- Logo in email communication, on table leaflets, and on-screen during the award ceremony
- Branded alcohol bar* (e.g. gin tonic/cocktail) during the networking drinks after dinner

INVESTMENT = €7,000



SPONSORSHIP SUMMER PARTY

(End of August annually)

- 200+ dealmakers in attendance
- Visibility as a sponsor with logo + hyperlink on the event page MandA.be
- Mention in articles about the Summer Party on MandA.be
- Logo in email communication, on banners, and on other marketing materials during the event
- Branded alcohol bar* (e.g. gin tonic/cocktail)

INVESTMENT = €5,000



Exclusive Access for Members

- Premium subscription to Dealmaker.be + Personal Profile on the deal database
- Access to (Young) M&A Events
- M&A Newsletter with the latest news and insights
- 10% Discount on programs at the Amsterdam Institute of Finance



The Case for Partnership

EXPAND YOUR REACH

Gain **visibility** across Belgium's flagship M&A platforms

BUILD TRUSTED PARTNERSHIPS

Join **10+ partners** who already trust and collaborate with us

MAXIMISE EXPOSURE

Leverage consistent **multi-channel exposure** (events, media, digital, print)

ENGAGE DECISION-MAKERS

Access **senior, investment-focused** decision-makers ready to engage

STRENGTHEN YOUR BRAND

Align your brand with the region's most trusted **dealmaking community**

ACCOUNT-BASED MARKETING

Turn visibility into credibility, and credibility into new **business opportunities**

Our Partners



ANSARADA

AON

HOWDEN



EightAdvisory



LOYENS Loeff



M&A

Join us in shaping the future of M&A

Let's explore how partnership can unlock
visibility, credibility, and new opportunities

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